

DRAFT

Mayor's Southern Sector Dallas Task Force:
Economic Development Working Group
Meeting #4
March 10th, 2009
City Hall – 5E South

Attendees:

Rick Garza – Chair
Bob Stimson – Vice Chair
Erica Ferron
Tim Glass
Hammond Perot
Susan Mead
Mike Rosa
Marcia Page
Brentt Shropshire
Charles O'Neal
Jim Reid
Cyndy Lutz
Jason Hutton
Brandon Bolin
Dupree Scovall
Eve Williams
Peer Chacko
Tim Lynch
Bernard X. Allen
Clora McDade
Gerald Britt

Minutes:

Meeting called to order (4:11 p.m.)

Item 1: Group members gave brief re-introductions. (4:12 p.m.)

Item 2: Review and approval of 2/10/09 minutes (4:12 p.m.)
- Motion passed (4:13 p.m.)

Item 3: Status of Letter to other Committees (4:13 p.m.)
- Chair forwarded to other committees
- no responses received
- Letter to Council and Mayor
- Suggestion that it would be better for group members to discuss with Council vice staff
- CM Atkins has requested future correspondence go through him
- Need clarification on communication process for committees with other groups and council members

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- Suggested meet with CM Atkins
- Tim to clarify with Lee and email the group
- Suggested staff should route everything
- Staff suggests that group present, but staff follow-up
- Chair said he would talk to Atkins to figure out the process
- Good to get something to Council before budget cycle so can get funding
- Committees need to submit budget ideas vice staff because staff should not be perceived as recommending budget items outside of what Directors submit
- SS ECO Group should pick corridors for development vice area groups because groups are focused on other aspects
 - Davis Street is a model
 - Can work on developing process
 - Air game vs. ground game analogy

Item 4: Peer Chacko briefed Long Range Planning (4:35 p.m.)

- Plans focus on specific areas
- May recommend zoning problems
- 2 ½ staff work on
- Can do approximately 2 projects a year
- They encourage private-sector initiated plans – staff serves in a support role
- Questions on details required for plan – goals of development
 - Sustainable Development Grant Program – Matching grant program
 - Request for Roster of Projects the City is sponsoring
 - Work through COG
- SS ECO group to apply for COG Grant
 - The Vice Chair will form a smaller committee to work on (Bob Stimson, Susan Mead, Mike Rosa, Dupree Scovell, Brentt Shropshire, Gerald Britt)
 - Meet with CM Atkins
 - Gather group to build
 - Only able to do 4 plans
 - Westmoreland Plan next for Planning
- Discussion of Stimulus Package

Item 5: Hammond Perot briefed Economic Development Incentives (5:07 p.m.)

- Incentives – generally always have incentives, have to decide if something is a “good deal”
- Deals with cash flow – revenue derived from project
- No such thing as a “new” incentive
- Background on Economic Development Incentives
 - Need private partners for projects

Item 6: Discussion of Impact of Proposition 2 (5:25 p.m.)

- Strong impact on Southern Sector (which tends to require more money)
- Should chair/group take a position?

Meeting adjourned (5:32 p.m.)