



**Area 7, West Dallas  
Meeting Minutes**

**MEETING DATE:** March 12, 2009

**LOCATION:** Los Barrios Unidos Community Clinic  
809 Singleton Blvd., Dallas, Texas 75212

<b>MEMBERS ATTENDING:</b>	<i>Chair:</i> John Cappello <i>Vice Chair:</i> Butch McGregor <i>Guest:</i> Councilmember Steve Salazar Joleen Bagwell Mark Baker Jim Barnes Joyce Campbell Theresa Canales Bill Dunlap Bill Farrell Michael A. Gonzales Robert Lewis Rosa E. Lopez	Ana-Maria Narro Regina Nippert Roxann Pierce Randy Skinner Victor Toledo <i>City of Dallas Support Staff:</i> Kathleen Cervenka, City Manager's Office David Whitley, Trinity River Project Lee McKinney, Office of Economic Development Karl Zavitkovsky, Office of Economic Development Kathy Miller, West Dallas Multi-purpose Center Erma Saracho, Office of Economic Development Kevin Acosta, Strategic Customer Services Cobbie Ransom, Housing Department
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**DISTRIBUTION  
DATE:** April 16, 2009

<b>ITEM</b>	<b>DISCUSSION</b>	<b>ACTION</b>
I. Welcome	John Cappello welcomed all new and returning attendees present at the meeting.	
II. Approval of Minutes of the February 12, 2009 Meeting	Michael Gonzales moved approval of the minutes. Motion seconded by Butch McGregor and minutes were adopted by the Task Force.	
III. Explanation of "Implementable Deliverable"	<p>Lee McKinney provided some examples of implementable deliverables that other Task Forces are evaluating. For example, creating a committee that is a coalition of existing organizations in the area or using bond funds for necessary infrastructure. The deliverables should be narrowed based on the likelihood that the projects can be completed.</p> <p>John Cappello reminded the attendees about the Google Group and a document was distributed that outlines the steps to join the Group.</p>	



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IV. Updates on Current Projects / Developments	<p>Several presentations were made to the group regarding projects and plans for the area:</p> <ul style="list-style-type: none"> <li>• Mercy Street Project, Victor Toledo</li> <li>• DART 2030 Plan, John Cappello</li> <li>• Dallas Urban Laboratory School of Architecture Trinity River Corridor and West Dallas Project, John Cappello</li> </ul>	
V. Councilmember Steve Salazar	<p>Councilmember Steve Salazar attended the meeting and offered a few remarks. He agreed that it is smart for the Task Force to be reviewing plans already place. He suggested that the group not focus on short-term goals, but look long-term. For example, the 2010 bond program is coming up, and there may be infrastructure needs that the Task Force can identify and bring to the attention of the Council to be included in the bond package. He thanked everyone for participating in the Task Force.</p>	
VI. Breakout into Committees	<p>The Task Force divided into subcommittees and discussed the SWOT analysis, current projects associated with the subject area and an implementable deliverable related to their focus area.</p>	
VII. Committee Reports	<p>The subcommittees provided a report to the Task Force about their dialogue and implementable deliverable(s). The reports, by committee, are outlined below.</p> <p><i>Housing Committee</i> <i>Rosa Lopez, Spokesperson</i></p> <ul style="list-style-type: none"> <li>• The subcommittee is still working on their deliverable and will present at the next meeting</li> </ul> <p><i>Quality of Life (Culture, Arts, Recreation, Spiritual) Committee / Healthcare and the Environment Committee</i> <i>Joleen Bagwell, Spokesperson</i></p> <ul style="list-style-type: none"> <li>• The deliverable would have a three prong approach:               <ol style="list-style-type: none"> <li>1) Identify organizations and people working in the "Quality of Life" areas;</li> <li>2) Market what's already going on in these organizations and work together; and</li> <li>3) The organizations would support each other.</li> </ol> </li> </ul>	



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VII. Committee Reports (cont.)	<ul style="list-style-type: none"> <li>• Los Barrios Unidos Community Clinic just received \$1.3 million (over 2 years) in grant funds from the federal stimulus package               <ul style="list-style-type: none"> <li>○ Some funds will be used to hire additional staff for the Clinic</li> <li>○ Joleen Bagwell will get back to the group regarding how the Task Force can provide support</li> <li>○ Ana-Maria Narro suggested that there may be a way to provide job training for some of the positions</li> </ul> </li> </ul> <p><i>Education &amp; Youth Committee</i> <i>Ana-Maria Narro, Spokesperson</i></p> <ul style="list-style-type: none"> <li>• Develop a science-focused mentoring program: higher education institutions would collaborate to develop the program for 4<sup>th</sup> graders</li> </ul> <p><i>Economic Development Committee</i> <i>Michael Gonzales, Spokesperson</i></p> <ul style="list-style-type: none"> <li>• The following projects were discussed by the subcommittee:               <ul style="list-style-type: none"> <li>○ Bridgeview (Victor Toledo will post information on the Google Group)</li> <li>○ Mercy Street (briefing on Google Group)</li> <li>○ Coordinating with the US Post Office for a location in the area</li> <li>○ Bring toll roads in the area</li> <li>○ Expand the healthcare facilities</li> </ul> </li> <li>• Joyce Campbell: there are no banks located in West Dallas; state legislation has been introduced: SB 825 (Ellis) relating to the designation of certain areas as banking development districts to encourage the establishment of financial institution branches in those areas—this bill could make a difference in West Dallas</li> </ul> <p><i>Public Safety Committee,</i> <i>Randy Skinner, Spokesperson</i></p> <ul style="list-style-type: none"> <li>• The subcommittee recommends addressing blight in the neighborhoods and marketing West Dallas as a safe and good place to live.</li> </ul>	
VIII. Discuss Implementable Deliverable	The Task Force will further discuss the deliverable at the next meeting.	



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IX. Other Business	No other business was discussed.	
X. Wrap-up and Schedule Next Meeting	The next Area 7, West Dallas meeting will be <b>Thursday, April 16, 2009 from 2:00-4:00 p.m.</b> at West Dallas Investments, located at 340 Singleton Blvd, Dallas, 75212.  If there are any items that you would like to have included on the agenda, please contact Butch McGregor or Kathleen Cervenka prior to the next meeting.	

The minutes will be considered substantially correct unless notification is received no later than April 16, 2009.