

Mayor's Southern Dallas Task Force
Area #6 Team Meeting
01/15/09 @ 3 p.m.

Meeting opened with introductions. In attendance was, Charles English (Chairman), Michael Hellman, Richard Boyd, Amanda Popken, Richard McNeal, Robin Bentley, Michael Immler, David Green, Staci Thetford, John Lau, Lynne Haze, Lee McKinney, and Cynthia Rogers-Ellickson.

Team discussion began by identifying the **Strengths** found in Area #6. The following was listed:

Generally:

- Climate
- Developable
- Schools
- Accessible

Specifically

1. Natural Beauty
2. Dallas Baptist University/Mountain View Community College/Northwood College
3. Potter's House Development
4. Highways
5. Industrial Park
6. Two (2) Lakes
7. Cedar Ridge Preserve
8. AAFES
9. Mountain Creek Pkwy Construction
10. 9 elementary schools are exemplary

Next, the Team discussed **Weaknesses** identified for the area:

1. Terrain
2. Power Lines
3. Mountain Creek Lake pollution
4. Open space-low tax base

Opportunities were identified as follows:

1. Mixed Income Housing
2. Hotels/Restaurants/Entertainment
3. Commercial Development
 - a. Grocery Stores
 - b. Lunch Establishments
4. Market positive image
 - a. Education
 - b. Scenic
 - c. Accessibility
5. Distribution Sites

Threats were identified next:

1. Negative perception
2. Economy
3. Lack of advocate
4. Infrastructure (???)

Charles English introduced the guest speaker, Mr. John Lau. Mr. Lau discussed the Snow Flex plan. This is a plan to build an outdoor snow ski complex. Mr. Lau discussed possible locations that have been identified, one of which is 200 of 600 acres located South of I-20 and West of Mountain Creek Blvd. He mentioned some of the benefits this complex could bring to Area #6 including retail, travelers, hotels and restaurants. Mr. Lau mentioned that one possibility for obtaining the funding for this project is through the use of the EB5 fund. His website is bearfire.com/snowflex.

The Team requested for the next meeting to have speakers to present Forward Dallas, infrastructure, and the two (2) City Council members assigned to Area #6.

The Team closed the meeting with setting the future meeting dates for the 2nd Tuesday of every month from 3:00 p.m. – 4:30 p.m.