

Mayor's Southern Dallas Task Force  
Area #5: North Oak Cliff Team  
Minutes - Meeting #3  
March 30, 2009  
View College-Room W-183  
4849 W. Illinois, Dallas 75211

In attendance:

Linda S. Brown, Chair  
Darryl Baker  
Phil Morley  
Ray Morris  
Charles McElrath  
William Cothrum  
Ryan Rogers, Dallas Budget and Management Services  
Kevin Acosta, Dallas Strategic Customer Services  
Ron Patterson, Office of Economic Development  
Pam Veshia, Dallas Office of Economic Development

Notes:

Item #1: Meeting Commencement:

- Call to Order
- Thanks to Mountain View College for allowing us to use their facility
- Approval of 2/26/09 minutes

Item #2: Administrative Matters:

- Proposal to remove group #5 members who have yet to attend a meeting.
  - o Group voted to approve proposal

Item #3: Committee Reports:

- Economic Development Team
  - o Last meeting reviewed and prepared financial incentive recommendations for city consideration.
  - o Discussed the targeting of Jefferson Boulevard
    - Prepared set of recommendations for small business viability
    - Preparing plan to address homeless in area
    - Support a transportation network linking Jefferson Main Street with other districts in North Oak Cliff
  - o Team is working to identify top 10 non-governmental companies in area and develop ideas to meet their business needs
  - o Discussed sign standards for Jefferson Boulevard
- Transportation and Planning Team

- Last meeting discussed Dart, trolley system, and trail systems.
  - New trail system leads to the Trinity River;
- Oak Cliff Gateway is looking to rezone for density; transit study is in committee.
- Street car overview
  - Cost is \$20 million per mile (compared to \$60 for light rail)
  - First system looking to be implemented in Central Business District
  - A long commitment; a “quick” process would take 5 years
  - The track line can tie with light rail as well as trolleys

Item #4: Area 5 Business:

- Linda Brown requested that the entire North Oak Cliff team be more involved and informed in zoning matters since it such a powerful topic.
- Network System Transportation Plan resolution discussed:
  - Proposed resolution to request the City to halt all actions regarding transportation infrastructure until a connective transportation network for a selected area of North Oak Cliff is in place. (Area of proposal is bounded to the North and East by the Trinity Levee, South by Jefferson, and West by W. Moreland; Origination of bill from the Oak Cliff Chamber)
  - Resolution requests for this to connectivity network plan to be completed 90 days after resolution is passed
  - Motion was made to support the resolution; motion was seconded. Vote was taken, motion was passed.
- Resolutions for Propositions 1 & 2.
  - Discussion of each proposition
    - Proposition 1 is to vote down the hotel project
    - Proposition 2 is to require a referendum of approval if the City offers financial incentives of over \$1 million dollars to any potential developer or company.
  - Group then voted to show support or opposition for the two propositions
    - group voted to oppose both propositions

Item #5: Other Announcements:

- Linda Brown requests all groups to have a summary of accomplishments for their team by mid-May.
- The group then discussed the possibility of merging the two teams.
  - Discussion was postponed until another meeting.
- Next meeting April 30<sup>th</sup> at the South Dallas Development Committee Headquarters (Oak Cliff Towers).