

**Mayor's Southern Sector Task Force  
 Area 4: South Central Oak Cliff  
 Meeting Minutes  
 January 28, 2009  
 5PM**

- I. Welcome by Victor Elmore, Committee Chair
- II. Introductions
- III. Area #4 Defined
- IV. Review of Goals and Focus
- V. SWOT Analysis

<p><b>Strengths</b></p> <ul style="list-style-type: none"> <li>• Neighborhoods</li> <li>• VA hospital</li> <li>• Churches (communication source, already organized, pre-existing assets)</li> <li>• Recreation Centers</li> <li>• UNT campus</li> <li>• Paul Quinn</li> <li>• Education – DISD</li> <li>• DART</li> <li>• Trinity Flood Way</li> </ul>	<p><b>Weaknesses</b></p> <ul style="list-style-type: none"> <li>• Crime rate</li> <li>• Education</li> <li>• Recreation centers (truancy)</li> <li>• Churches (interests of the church/pastor may not match the interests of the community)</li> <li>• Distressed neighborhoods (vacant houses, disrepair)</li> <li>• Schools/Education</li> <li>• Code enforcement</li> <li>• Safety</li> <li>• DART</li> <li>• Paul Quinn (low enrollment; facilities in disrepair)</li> <li>• Vacant housing</li> <li>• Public safety</li> <li>• Lack of dining &amp; nightlife</li> <li>• Community Inclusion</li> <li>• Educational outreach (spreading the word in the local community about job training programs through CVCC)</li> </ul>
<p><b>Opportunities</b></p> <ul style="list-style-type: none"> <li>• Lancaster-Kiest retail</li> <li>• Glendale shopping center (\$3.4m bond already available)</li> <li>• Under-utilized recreation centers</li> <li>• Paul Quinn (becoming a state school)</li> <li>• DART</li> <li>• Cedar Crest Golf Course (Mark Cuban investment in YWCA across the street?)</li> <li>• Trails/Walkways/Biking</li> <li>• Undeveloped land</li> <li>• Monroe shops</li> <li>• Inland Port</li> </ul>	<p><b>Threats</b></p> <ul style="list-style-type: none"> <li>• Use or recreation centers</li> <li>• Department of Housing bottleneck in service</li> <li>• UNT a threat to Paul Quinn</li> </ul>

VI. Open Discussion

- Educational/job opportunities are not going to the people who actually live in the community.
- Revitalize recreation centers so that they serve young children, elderly as well as teenagers/adolescents.
- What is the best way to utilize churches to revitalize Area #4?
- Is it possible to use VA training facility as a hub for educational/job training outreach?
- Are there apprenticeship classes in DISD? If not, can we help to create them?
- It is helpful to engage area developers to understand what viable opportunities they see in Area #4.

VII. Action Items

- Arrange for representatives from Code, Police, DISD, Housing, etc. to participate in one (or more) of our meetings.
- Obtain update from DART regarding Monroe Shops.
- Contact Cedar Valley Community College (CVCC) to determine who is responsible for educational outreach of their logistics training program.
- Contact the Urban League for an update on the vacant land in front of VA hospital. How soon will it be developed?
- Provide electronic/print copies of the Southern Dallas Initiative document circa 2000 to the team.
- Identify churches in Area #4 with outreach programs for vocational training.