

Mayor's Southern Dallas Task Force

March 26, 2009 – 4:30 p.m.

Area 10 Southwest Oak Cliff / Redbird

In Attendance:

Alex Johnson
Sophia Dembling
Edna Pemberton
David Bell
Bryan Carter
Lee McKinney
Perry Johnson
Al Bryant
Clay Allard
Cheryl R. Taylor
Betty Culbreath
Eli Davis
Sue Hounsel
Sydnee Freeman
Staci Thetford
Darren James
Shilpa Ravande

- I. Meeting called to order at 4:32 p.m.
- II. Chair Perry Johnson welcomed two new members Cheryl Taylor and Betty Culbreath to the SDTF Area-10 group.
- III. Minutes from 2/19/09 meeting were approved with no changes.
- IV. Update on Southwest Center Mall:
 - a. Ms. Edna Pemberton provided the group with an update on the 10-member visit to Washington D.C. and meeting with Congresswoman Eddie Bernice Johnson regarding the Southwest Center Mall. She informed the group that the mall was no more at risk and a \$1.2 million proposal for mall revitalization was put together by mall tenants and accepted by Congresswoman Johnson's office under the Neighborhood Stabilization Program grant.
 - b. Ms. Pemberton also mentioned meeting with the United States Trade Representative Ronald Kirk.
- V. Report of meeting with TxDOT regarding beautification of US Hwy. 67:
 - a. Mr. Eli Davis provided a summary of his meeting with TxDOT. He informed the group that TxDOT would consider projects for installing landscape improvements along US Hwy. 67, with the City being responsible for the maintenance.

- b. Mr. Perry Johnson asked the group to come up with preferred locations for future landscape improvements along US Hwy. 67. The group's recommendations included:
 - i. Intersection of US Hwy. 67 and IH-35
 - ii. Intersection of US Hwy. 67 and Camp Wisdom Rd.
 - iii. Along US Hwy. 67 approaching IH-20
 - c. The group also discussed addressing visibility issues along US Hwy. 67.
- VI. Report regarding signage for Southwest Center Mall and other business/attractions along US Hwy. 67 and IH-20:
- a. Mr. Eli Davis provided a summary of TxDOT's response regarding signage for the Southwest Center Mall. He informed the group that the current mall sign on IH-20 will be removed due to an 18-month default on payments to TxDOT. Mr. Davis mentioned that the application for any new sign on IH-67 or IH-20 will not be accepted by TxDOT until the balance on the previous sign is paid. Any future application for signage would need to be turned by the mall tenants through Lone Star Logo.
 - b. Mr. Eli Davis informed the group about widening and reconstructing of IH-35E and US Hwy. 67 with 1-2 reversible HOV/managed lanes:
 - i. IH-35E(south of IH-30 to IH-20), estimated cost of \$517 million and letting date of December 2015
 - ii. US-67(IH-35E to IH-20), estimated cost of \$254 million and letting date of December 2020
- VII. April Meeting Date/Time:
- a. The group decided to meet at 4:30 p.m. on April 16, 2009 at the same location.
 - b. Mr. Perry Johnson mentioned inviting representatives from TxDOT and Parks and Recreation Department for the April meeting.
- VIII. Meeting adjourned at 6:33 p.m.