



City of Dallas

Quick Facts

Council Districts

4, 5, 7, & 8

Population

95,289

Area

28.47 sq. mi.
18,219 acres
(including flood plain)

22.17 sq mi.
14,191 acres
(excluding flood plain)

Households

26,464

Per Capita Income

\$11,624

Business Establishments

2,156

2007 Building Permits

528

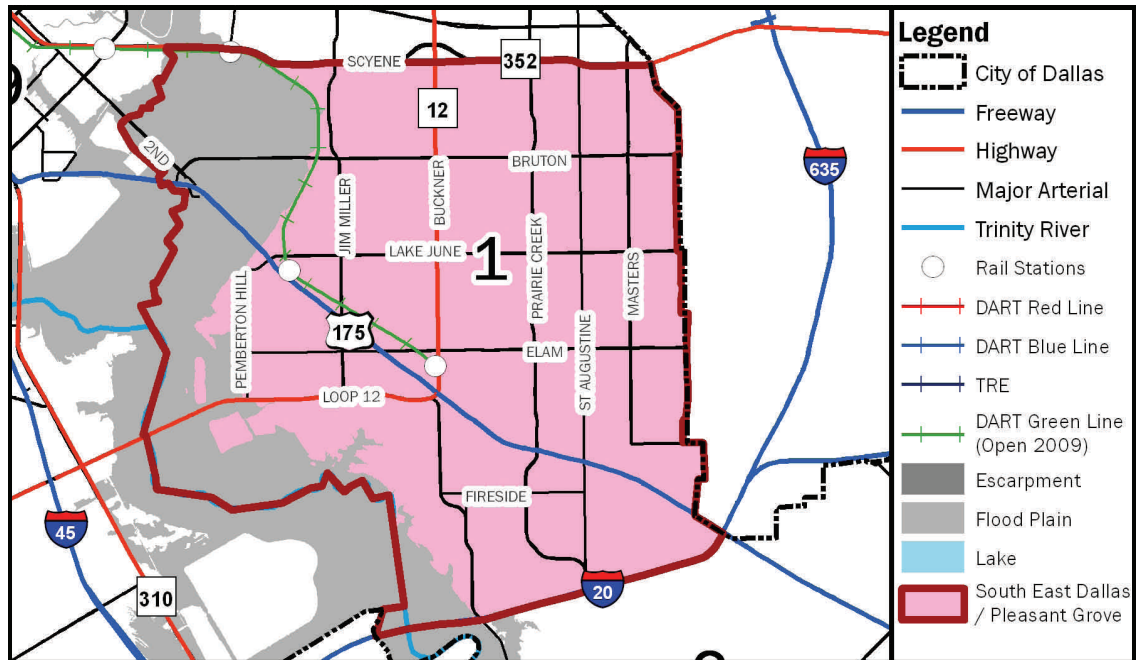
2007 Building Permit Value

\$69.9 million

Source: City of Dallas, 2008

Area #1: South East Dallas / Pleasant Grove

Mayor's Southern Dallas Task Force, Dallas Office of Economic Development



Basic Statistics

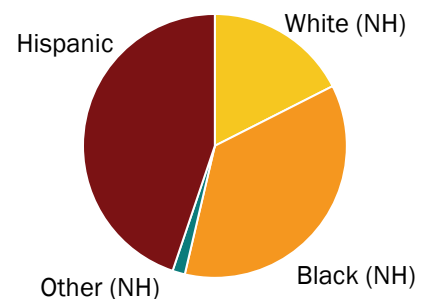
	Area #1	Southern Dallas	City
Population	95,289	516,270	1,254,549
Population Density (pop/sq. mi.)	4,298.1	3,052.0	4,035.3
Households	26,464	154,551	456,955
Household Size	3.61	3.30	2.69
Household Density (HHs/sq. mi.)	1,193.7	913.6	1,469.8
Median Age	26.6	30.9	32.4
Per Capita Income	\$11,624	\$13,558	\$24,837
Business Establishments	2,156	16,312	71,264
Business Density (BEs/sq. mi.)	97.2	96.4	229.2
Employment	9,579	129,826	710,363
Employment Density (jobs/sq. mi.)	432.1	767.5	2,284.9

Source: Employment: - Dunn and Bradstreet, 2008; Other Data—SRC Demographics Now, 2007

Population By Race

	Area #1	Southern Dallas	City
White (Non-Hispanic)	17.5%	13.8%	34.7%
Black (Non-Hispanic)	36.2%	42.7%	25.6%
Other (Non-Hispanic)	1.5%	1.8%	4.2%
Hispanic (All Races)	44.8%	41.7%	35.5%

Source: US Census Bureau, 2000





City of Dallas

2006 Bond Program Investment
\$44.7 million

Owner Occupied Housing Units
55.12%

Renter Occupied Housing Units
30.57%

Vacant Housing Units
14.31%

Median Home Sale Price (Per Sq. Ft.)
\$62.29

DISD Schools
23

Private Schools
1

Source: Occupancy - SRC Demographics Now, 2007; Median Home Price - MLS, 2007

Area #1: South East Dallas / Pleasant Grove Mayor's Southern Dallas Task Force

Education

	Area #1	Southern Dallas	City
Less than High School Diploma	46.35%	40.48%	28.61%
High School Diploma	30.65%	29.10%	21.67%
Some College	13.99%	15.22%	16.48%
Associates Degree	2.93%	3.96%	4.89%
Bachelor's Degree	4.42%	7.13%	18.35%
Professional Degree	1.66%	3.81%	10.00%

Source: SRC Demographics Now, 2007

Land Use & Construction Activity

	Acres	Area #1	Southern Dallas	City
Commercial Land Use	975.3	5.28%	9.76%	14.06%
Residential Land Use	6,236.2	33.74%	31.54%	39.19%
Institutional Land Use	5,319.9	28.78%	23.35%	22.66%
Vacant Land	5,951.7	32.20%	35.36%	24.09%
Total	18,483.2*	100.00%	100.0%	100.0%

Source: North Central TX Council of Governments, 2005; *Sum excludes uncategorized land such as roadways

Building Permit Type	Single Family		Multi-Family		Commercial		Total
	Permits	Value	Permits	Value	Permits	Value	Value
2007							
Area #1 Total	426	\$34.5M	6	\$0.25M	96	\$35.1M	\$69.9M
% of Southern Dallas	17.9%	16.0%	5.0%	2.5%	13.5%	8.1%	10.6%
% of City Total	7.6%	4.7%	0.7%	>0.1%	2.5%	2.0%	2.3%

Source: Dallas Department of Development Services, 2007

Real Property Value

	Area #1 Total	% of Southern Dallas Total	% of City Total
Total	\$1.53 Billion	12.86%	2.11%
Residential (Share of Total)	\$1.18 B (77.1%)	16.30%	3.10%
Commercial (Share of Total)	\$350.0 M (22.9%)	7.51%	1.02%
Value Per Acre	\$83,978	\$94,562	\$330,997

Source: Dallas Central Appraisal District, 2008

Rentable Building Area Per Sq. Mi.

	Area #1 Total	Area #1	Southern Dallas	City
Retail	1,795,455 sq. ft.	80,986	79,111	173,160
Office	410,779 sq. ft.	18,529	23,062	348,079
Industrial / Flex	497,008 sq. ft.	22,418	378,506	587,990

Source: CoStar International, 2008