



City of Dallas

Quick Facts

Council Districts

1, 3, 4, 5, & 8

Population

93,072

Area

24.08 sq. mi.
15,411 acres

Households

30,792

Per Capita Income

\$15,707

Business Establishments

2,972

2007 Building Permits

392

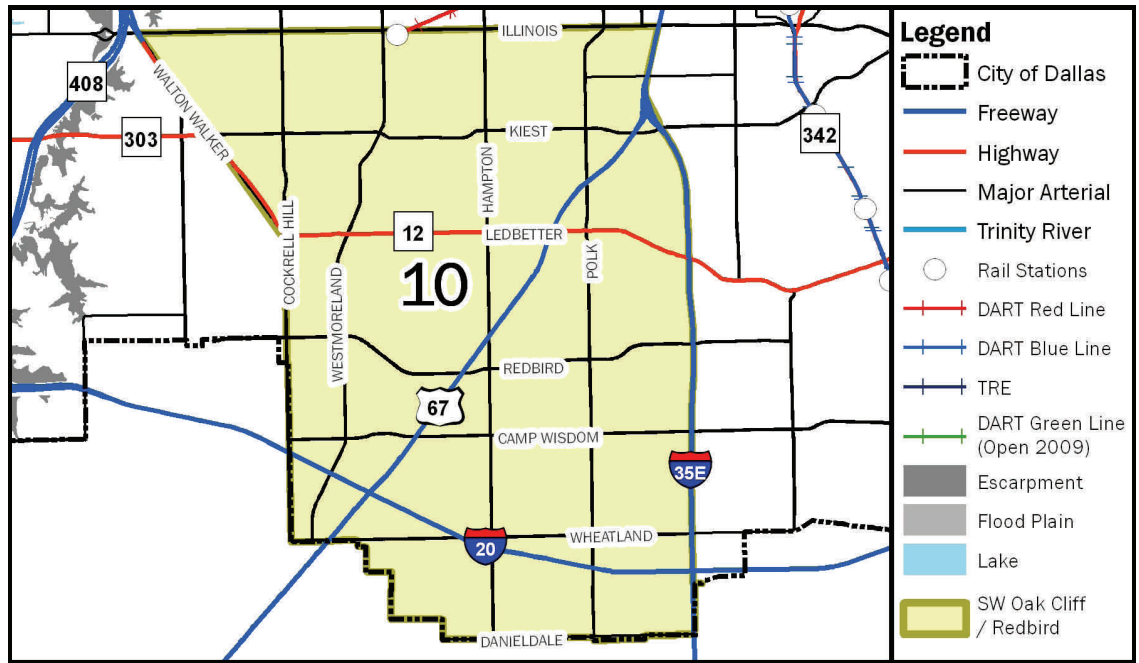
2007 Building Permit Value

\$155.6 million

Source: City of Dallas, 2008

Area #10: Southwest Oak Cliff / Redbird

Mayor's Southern Dallas Task Force, Dallas Office of Economic Development



Basic Statistics

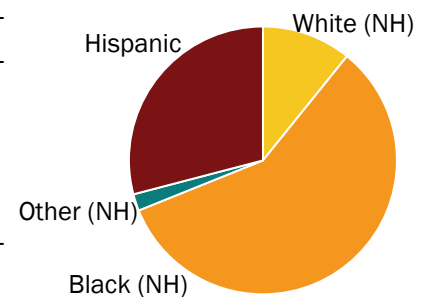
	Area #10	Southern Dallas	City
Population	93,072	516,270	1,254,549
Population Density (pop/sq. mi.)	3,865.1	3,052.0	4,035.3
Households	30,792	154,551	456,955
Household Size	3.00	3.30	2.69
Household Density (HHs/sq. mi.)	1,278.7	913.6	1,469.8
Median Age	30.77	30.9	32.4
Per Capita Income	\$15,707	\$13,558	\$24,837
Business Establishments	2,972	16,312	71,264
Business Density (BEs/sq. mi.)	123.4	96.4	229.2
Employment	30,768	129,826	710,363
Employment Density (jobs/sq. mi.)	1,277.7	767.5	2,284.9

Source: Employment - Dunn and Bradstreet, 2008; Other Data - SRC Demographics Now, 2007

Population By Race

	Area #10	Southern Dallas	City
White (Non-Hispanic)	10.9%	13.8%	34.7%
Black (Non-Hispanic)	58.1%	42.7%	25.6%
Other (Non-Hispanic)	1.7%	1.8%	4.2%
Hispanic (All Races)	29.3%	41.7%	35.5%

Source: US Census Bureau, 2000





City of Dallas

2006 Bond Program Investment
\$24.9 million

Owner Occupied Housing Units
43.77%

Renter Occupied Housing Units
43.47%

Vacant Housing Units
12.76%

Median Home Sale Price (Per Sq. Ft.)
\$58.03

DISD Schools
19

Private Schools
2

Source: Occupancy - SRC Demographics Now, 2007; Median Home Price - MLS, 2007

Area #10: Southwest Oak Cliff / Redbird

Mayor's Southern Dallas Task Force

Education

	Area #10	Southern Dallas	City
Less than High School Diploma	28.82%	40.48%	28.61%
High School Diploma	30.52%	29.10%	21.67%
Some College	19.63%	15.22%	16.48%
Associates Degree	5.41%	3.96%	4.89%
Bachelor's Degree	9.92%	7.13%	18.35%
Professional Degree	5.72%	3.81%	10.00%

Source: SRC Demographics Now, 2007

Land Use & Construction Activity

	Acres	Area #10	Southern Dallas	City
Commercial Land Use	1,470.9	11.8%	9.76%	14.06%
Residential Land Use	5,075.0	40.9%	31.54%	39.19%
Institutional Land Use	2,849.9	22.9%	23.35%	22.66%
Vacant Land	3,023.9	24.3%	35.36%	24.09%
Total	12,419.7*	100.00%	100.0%	100.0%

Source: North Central TX Council of Governments, 2005; *Sum excludes uncategorized land such as roadways

Building Permit Type	Single Family		Multi-Family		Commercial		Total Value
	Permits	Value	Permits	Value	Permits	Value	
2007							
Area #10 Total	233	\$19.4M	23	\$1.2M	136	\$135.0M	\$155.6M
% of Southern Dallas	9.8%	9.0%	19.0%	12.0%	19.1%	31.0%	23.6%
% of City Total	4.1%	2.7%	2.7%	0.2%	3.6%	7.9%	5.1%

Source: Dallas Department of Development Services, 2007

Real Property Value

	Area #10 Total	% of Southern Dallas Total	% of City Total
Total	\$2.33 Billion	19.58%	3.22%
Residential (Share of Total)	\$1.23 B (52.8%)	16.99%	3.23%
Commercial (Share of Total)	\$1.10 B (47.2%)	23.59%	3.20%
Value Per Acre	\$151,191	\$94,562	\$330,997

Source: Dallas Central Appraisal District, 2008

Rentable Building Area Per Sq. Mi.

	Area #10 Total	Area #10	Southern Dallas	City
Retail	5,273,168 sq. ft.	218,985	79,111	173,160
Office	433,350 sq. ft.	17,996	23,062	348,079
Industrial / Flex	7,964,753 sq. ft.	330,762	378,506	587,990

Source: CoStar International, 2008